

# Broadcaster Information

## 2017-2018 Season



*Telco Productions, Inc.*

2730 Wilshire Boulevard, Suite 200, Santa Monica, CA 90403

Telephone (310) 828-4003 Fax (310) 828-3340

Email [info@telcoproductions.com](mailto:info@telcoproductions.com)

[www.telcoproductions.com](http://www.telcoproductions.com)



## FACT SHEET

**TITLE OF SHOW:** "Marty Stouffer's Wild America" (Year 1)

**DESCRIPTION:** "Wild America" features wildlife expert Marty Stouffer exploring America's wild animals and their habitats.

**DISTRIBUTED BY:** Telco Productions, Inc.

**PREMIERE DATE:** September 04, 2017

**LENGTH:** 28:30

**BARTER SPLIT:** 3 ½ Minutes Local / 3 ½ Minutes National

**FEEDS:** Weekly PitchBlue (MPEG4) Feeds

**PROMOS:**

**FORMAT:** 4 Segments / 3 Commercial Breaks  
**Show is closed-captioned and the E/I icon is displayed throughout the broadcast; E/I age range is 13-16 years old.**

**WEBSITE:** <http://www.telcoproductions.com/WilsAmerica.shtml>  
Broadcaster information, including air schedules, episode synopses and FCC Children's' programming information is available on-line.

### CONTACT FOR TAPE / SATELLITE DISTRIBUTION AND FORMATS:

PMI  
B.C. CELELLO  
Tel. 412-495-0153  
E-mail: [BCelello@pmi.tv](mailto:BCelello@pmi.tv) or [monica@pmi.tv](mailto:monica@pmi.tv)

### CONTACT FOR STATION SERVICES AND QUESTIONS OR PROBLEMS:

LARRY DUNN  
TELCO PRODUCTIONS, INC.  
TEL: (310) 828-4003 FAX: (310) 828-3340  
E-mail: [LDunn@telcoproductions.com](mailto:LDunn@telcoproductions.com)



***ATTN: PROGRAM DIRECTOR***

***RE: WILD AMERICA DISTRIBUTION INFORMATION***

**OPTION 1: PITCHBLUE**

**Pitch Day: THURSDAYS (Effective, November 2, 2017)**

**0500-0530**

**5:00-5:30AM NYT**

**Pitch Service 107**

Galaxy 19 Transponder 19 (full transponder)  
4080 MHz Vertical downlink  
L-band 1070 MHz  
DVB-S2  
8PSK  
5/6 FEC  
.20 pilot  
30 Msymbol rate

107 PMT  
1700 Video AVC/H.264 ( 1920 x 1080 / 59.94 I )  
1701 Audio MPEG-1 Stereo (Lt/Rt) +overhead  
1702 Audio MPEG-1 SAP+overhead  
1703 Audio AAC-LC 5.1 Surround +overhead

**\*You can find the show information under the PMI Logo or alphabetically listed.**

PMI will leave each show on the server from Thursday until the following Wednesday at 11pm (week of air).

**FOLDERS:** Episodes: [WILD AMERICA](#)

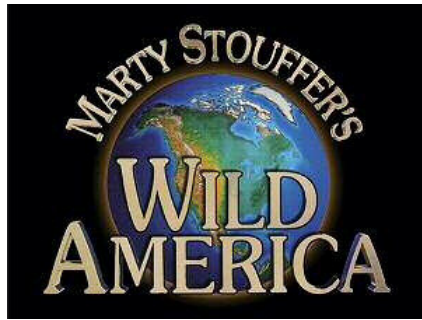
**OPTION 2: MPEG4**

**IF YOU CAN'T TAKE PITCH BLUE, YOU CAN DIAL INTO THESE COORDINATES AT THE TIME LISTED ABOVE AND RECEIVE AN MPEG4 VERSION**

**OPTION 3: PMI'S FTP**

**A CAPTIONED VERSION OF THIS SHOW WILL ALSO BE POSTED TO THE CRUSH FTP SITE. Please contact PMI if you don't already have an account and need to be set up.**

**\*\*Should you have any questions please contact either Monica or B.C. by phone at PMI 412.281.5900 or BC #412.495.0153 by email at [monica@pmi.tv](mailto:monica@pmi.tv) or [bcelello@pmi.tv](mailto:bcelello@pmi.tv) \*\***



## Generic Format

Show #	RUNDOWN
Show Open/Segment One	0:00
<b>*Commercial Break One</b>	<b>2:00 (National)</b>
Segment Two	0:00
<b>*Commercial Break Two</b>	<b>1:30 (National)</b>
Show Bumper	0:05
	<b>1:30 (Local)</b>
Segment Three	0:00
<b>*Commercial Break Three</b>	<b>2:00 (Local)</b>
Closed Captioning Bumper	0:05
Fee Plugs	0:30 <b>(National)</b>
Segment Four/Close/Credits/Logos	0:00
<b>Total Running Time</b>	<b>28:30</b>

TELCO PRODUCTIONS, INC.  
TEL: (310) 828-4003 FAX: (310) 828-3340  
E-mail: LDunn@telcoproductions.com



## Information for Station's Children's Television Programming Report

### MARTY STOUFFER'S WILD AMERICA

WILD AMERICA is targeted to children ages 13-16. The key educational objective of the program is to familiarize children with the animals of the North American content, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment.

Each episode of the series will be specific to a particular animal. Topics will range from basic food gather, mating, natural enemies, relationships to other animals, and the interaction of the specific ecology on the survival of the species.

We expect that children viewing the program will achieve a greater understanding of nature and specific animal species because of the up-close and detailed photography of the series. Through this understanding, it is hoped children will better relate to the natural environment as it exist in North American and learn to protect its natural species.

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Dear Station,

Pursuant to the Children's Television Act of 1990, "MARTY STOUFFER'S WILD AMERICA" will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "MARTY STOUFFER'S WILD AMERICA" serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of understanding America's great outdoors with its look into the amazing lives and fascinating behaviors of virtually every mammal, bird, fish and reptile in the United States. Programs visit various parts of the U.S., educating teenage viewers about wildlife and the American wilderness.

"MARTY STOUFFER'S WILD AMERICA" as delivered is formatted to allow for no more than 14 minutes of total commercial time per broadcast hour (7 minutes per half-hour). "MARTY STOUFFER'S WILD AMERICA" does not display any Internet web site address or host selling during or adjacent to the program, and is otherwise in compliance with Sections 73.670(a) through (d) of the Commission's Rules.

To facilitate your FCC filings, episode synopses are available on line at our website, [www.telcoproductions.com](http://www.telcoproductions.com). Also available on-line are testimonials from our educational advisory review board, consisting of educators and other professionals who have reviewed the series (see the following letters for details).

If you have any other questions, please don't hesitate to contact us.

Sincerely,

A handwritten signature in black ink that reads "Alex Paen".

Alex Paen  
President, Telco Productions, Inc.



Alex Paen  
Telco Productions, Inc.  
2730 Wilshire Blvd., Suite 200  
Santa Monica, CA 90403

Dear Alex,

I have reviewed several episodes of the program "MARTY STOUFFER'S WILD AMERICA" and I am confident that it meets the educational and informational needs of children 13 to 16 years of age with its program content. Each episode in the series is a wonderful look into America's wildlife and wilderness areas. The programs show the lives and behaviors of all types of mammals, birds, fish and reptiles in all parts of the United States. The programs are a virtual natural history video encyclopedia.

"MARTY STOUFFER'S WILD AMERICA" is an important addition to any broadcast stations' programming line-up because the series informs and educates young viewers, while broadening their understanding of the wildlife which populate the United States.

Sincerely,

A handwritten signature in blue ink, appearing to read "Brian A. Peña".

Brian A. Peña, MS  
Adjunct Faculty  
Santa Monica College



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