



TELCO PRODUCTIONS, INC.

Dear Station,

Pursuant to the Children's Television Act of 1990, "THINK BIG" will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "THINK BIG" serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that the physical sciences can be useful, challenging and fun. Each episode presents an "invent-off" challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills.

"THINK BIG" as delivered is formatted to allow for no more than 14 minutes of total commercial time per broadcast hour (7 minutes per half-hour). "THINK BIG" does not display any Internet web site address or host selling during or adjacent to the program, and is otherwise in compliance with Sections 73.670(a) through (d) of the Commission's Rules.

To facilitate your FCC filings, episode synopses are available on line at our website, www.telcoproductions.com. Also available on-line are testimonials from our educational advisory review board, consisting of educators and other professionals who have reviewed the series (see the following letters for details).

If you have any other questions, please don't hesitate to contact us.

Sincerely,

A handwritten signature in black ink that reads "Alex Paen".

Alex Paen
President, Telco Productions, Inc.



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Los Angeles, CA 90095-1594
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Dear Alex,

Having reviewed the series, "THINK BIG" I believe that it serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of science, technology, engineering and math (STEM). The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun.

Each episode presents an "invent-off" challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills. For example, in one episode teams are challenged to produce a machine for sweeping dust off the floor. They are given the same materials to work with, with each team taking their own novel approach to solving the problem, demonstrating their skills in design, physics and electronics. Using teamwork and ingenuity, both teams succeed in producing a working machine, but only one team wins, based on superior performance.

Sincerely,

Bahram Jalali
Northrop Grumman Endowed Chair in Optoelectronics, Professor
Electrical Engineering Department, Biomedical Engineering Program
California NanoSystems Institute
Department of Surgery, David Geffen School of Medicine at UCLA
UCLA Eli and Edit Broad Center for Regenerative Medicine and Stem Cells



Alex Paen
Telco Productions, Inc.
2730 Wilshire Blvd., Suite 200
Santa Monica, CA 90403

Dear Alex,

I have reviewed the program "THINK BIG" and I find that it meets the educational and informational needs of children 13 to 16 years of age with its program content, especially stressing the importance of science, mathematics and physics. The series also allows the participants to demonstrate real-world applications for math, science and engineering, in a manner that is both rewarding and enjoyable.

In each episode, the focus is on an "invent-off" challenge, where teams complete a project to design a machine to perform a task under a time constraint. This allows the kid to express their creativity, critical thinking and mechanical abilities. For example, in episode No. 114, teams compete to design a bicycle with enhanced safety features. Each team is given the same materials to work with, and apply their own unique process and problem-solving abilities. Combining their talents, each is able to complete the challenge; the winning team is decided based on objective results. Programs such as "THINK BIG" are a valuable way to promote the sciences to today's youths.

Sincerely,

A handwritten signature in blue ink, appearing to read "Brian A. Peña".

Brian A. Peña, MS
Adjunct Faculty
Santa Monica College