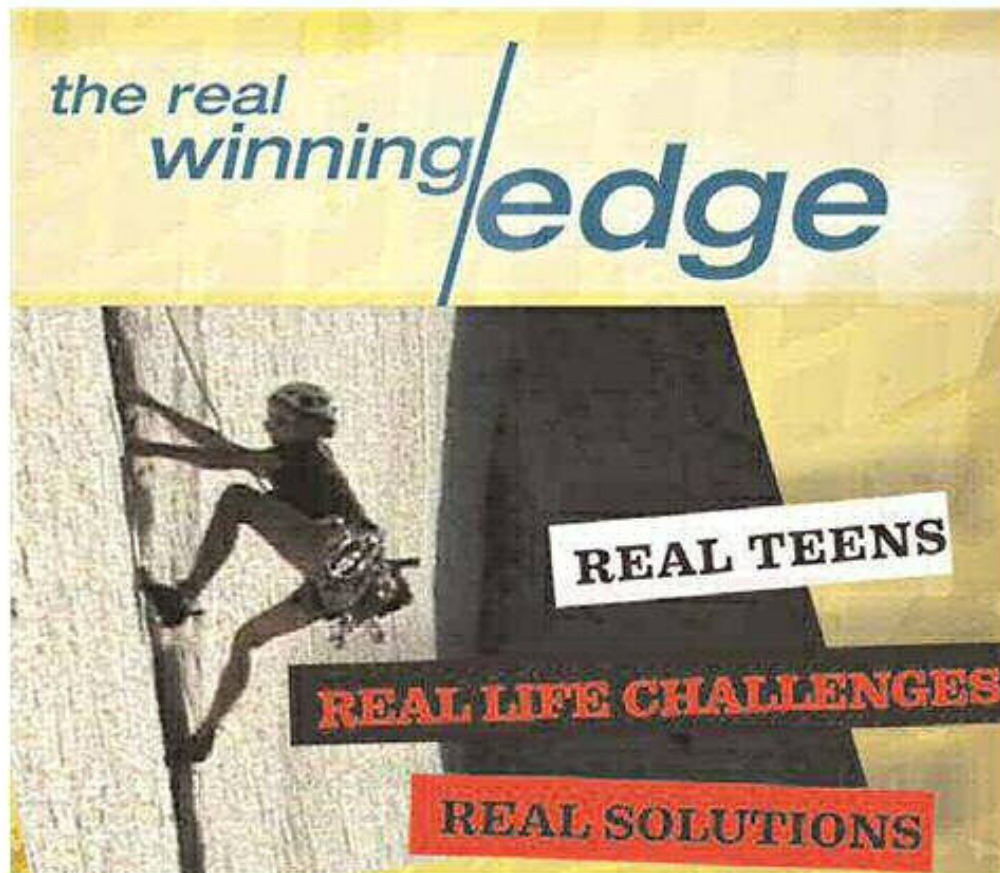


2015-2016 Broadcast Season



Season 8

- *Satellite Info - Generic Format - FCC Info*
- *Fact Sheet - Web Site - Contact Info*

TELCO PRODUCTIONS, INC.
2730 Wilshire Boulevard, Suite 200
Santa Monica, CA 90403
Telephone: (310) 828-4003 Fax: (310) 828-3340
E-mail: info@telcoproductions.com



THANK YOU!

Thanks for being part of “The Real Winning Edge” family of stations for the 2015-2016 broadcast season.

This booklet contains information for your program and traffic departments. If you ever have a question or a problem with the show, call us at (310) 828-4003.

Again, thank you for supporting our show.

Alex Paen

President, Telco Productions, Inc.

TELCO PRODUCTIONS, INC.
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FACT SHEET

TITLE OF SHOW: THE REAL WINNING EDGE (Year 8)

DESCRIPTION: "The Real Winning Edge" features teens learning how to overcome challenges. Series is E/I rated (13 -16) and is suitable for family viewing.

DISTRIBUTED BY: Telco Productions, Inc.

PREMIERE DATE: Week of August 31, 2015

LENGTH: 28:30

BARTER SPLIT: 3 ½ Minutes Local / 3 Minutes National

FEEDS: Weekly PitchBlue (MPEG4) Feeds

FORMAT: 4 Segments / 3 Commercial Breaks
Show is closed-captioned to FCC Rule 79.1(j)(2) standards and barter spots are CALM Act Compliant.
The E/I icon is displayed throughout the broadcast;
E/I age range is 13-16 years old.

WEBSITE: <http://www.telcoproductions.com/trwe-info.shtml>
Broadcaster information, including air schedules, episode synopses and FCC Children s programming information is available on-line.

CONTACT FOR TAPE / SATELLITE DISTRIBUTION AND FORMATS:

B.C. CELELLO
GDMX Broadcast Media Operations
TEL: (818) 525-4113

E-mail: BC.Celello@warnerbros.com

CONTACT FOR STATION SERVICES AND QUESTIONS OR PROBLEMS:

LARRY DUNN
TELCO PRODUCTIONS, INC.
TEL: (310) 828-4003 FAX: (310) 828-3340
E-mail: LDunn@telcoproductions.com



SATELLITE INFORMATION

Effective August 31, 2015

VIA PITCH BLUE (MPEG 4):

Thursdays, 0530 – 0600 ET (5:30am-6:00am, Eastern Time)

Galaxy 16 / Transponder 2 / Channel 9

Parameters:

Galaxy 16 C-Band at 99.0° W.L. Transponder 2

Downlink Frequency: 3740 MHz C-Band, 1410 MHz L-Band

Modulation: DVB S2 8PSK FEC: 5/6

Symbol Rate: 30.000 MS/s Pilots: No

Roll-Off: .20

For assistance in setting up or troubleshooting you PitchBlue server, please contact the support center at 866-437-BLUE

GDMX Master Control: 818-525-4690

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Email: info@telcoproductions.com Web: www.telcoproductions.com



Generic Format

Show Open/Segment One	0:00
*Commercial Break One	
National	2:00
Segment Two	0:00
*Commercial Break Two	
National	1:00
Local	1:00
Segment Three	0:00
*Commercial Break Three	
Local	2:30
Segment Four/Close	0:00
Credits/Logos	0:00
Total Running Time	28:30

TELCO PRODUCTIONS, INC.
TEL: (310) 828-4003 FAX: (310) 828-3340
E-mail: LDunn@telcoproductions.com



Dear Station,

Pursuant to the Children's Television Act of 1990, "The Real Winning Edge" will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "Curiosity Quest Goes Green" serves the educational and informational needs of children 13 to 16 years of age and under with its program content, including way to help preserve the environment and with practical applications useful in everyday life. The show also provides informative segments on recycling and various academic activities and science and research techniques, allowing children to play their own part in environmental activities both at home and at school. The weekly series also promotes children's writing and creative skills.

To facilitate your FCC filings, episode synopses are available on line at our website, www.telcoproductions.com. Also available online are testimonials from our educational advisory review board, consisting of educators and other professionals who have reviewed the program (see our website for details).

If you have any other questions, please don't hesitate to contact us.

Sincerely,

Alex Paen

President, Telco Productions, Inc.

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UNIVERSITY of LOUISVILLE

dare to be great

March 2, 2010

■ DEPARTMENT OF TEACHING
AND LEARNING

College of Education
and Human Development
University of Louisville
Louisville, Kentucky 40292

Office: 502-852-3096

Fax: 502-852-3352

To: Whom It May Concern

From: Dr. William S. Bush, Professor, University of Louisville

Re: Educational/Informational Rating for *The Real Winning Edge* Series

I have reviewed several episodes of *The Real Winning Edge* series produced by Challenger Films, Inc. in Atlanta. It clearly fulfills the U. S. Department of Education Standards ruling on standards for children.

I have been an advisor to this project to help America's youth who are bombarded with media material that inspires the worst behavior rather than the best. I have been a professor at the University of Houston-Victoria and the University of Kentucky, and I am now a professor in the College of Education and Human Development at the University of Louisville. I am also the father of two daughters, 12 and 16 years old. I highly recommend this series to broadcasters as a great motivational program to help the youth of today make wise choices.

Educational research indicates that, from preadolescence to teen years, youth are most influenced by their peers. Their role model preferences switch from parents to the sports and entertainment icons during these critical growth years. If the peers and icons promote antisocial standards and nonconformity to guiding principles honored in our society, youth soon adopt behaviors that not only hurt others, but hurt themselves.

Learning by observing others is the basic way humans learn to make behavior judgments. (Source: *Moral Development and Behavior*, Holt, Rinehart & Winston: Thomas Lickona (ed.), p. 285). *The Winning Edge* Series seeks to expose youth to other youth who have consistently made the behavior choices that have helped them have a greater sense of internal significance and acceptance, which results in a more self-directed personality. They are more able to negotiate the "challenges" inherent in life.

The youth profiled in the series are chosen for their adoptions of pro-social values and principles that have become the ethos of their behavior. Thus the characteristics demonstrated by the stories of these youth give rise to adherence to these sound choices that have given them the "real winning edge" to life, such as the following:

1. Discovering where their talents lie and their pursuit of developing that "gift;
2. Developing an appreciation for honesty as a fundamental part of social responsibility to others. (Youth interviews demonstrate a real sense of compassion and concern for other people no matter what the person's station in life might be.);
3. Developing a sense of self discipline by learning to balance school work with social activities and friends and developing their sense of mission and purpose in life; and
4. Developing a sense of internal acceptance that allows them to stand against activities (such as substance abuse, violence, promiscuous sex, etc.) that can hurt themselves as well as others.

The Real Winning Edge promotes the values through these very engaging positive youth role models, who are introduced by celebrities in the same talent field as the youth. The celebrities reinforce the values by calling attention to these youths' qualities as they are exhibited in the program. In my professional opinion, *The Real Winning Edge* promotes will best influence the 13-16 year old age group as educational programming.



January, 2011

Dear Station,

The Real Winning Edge series is developed to be an educational/informational (E/I) program for the 13-16 year age group. It is designed to help youth make “winning choices” in their lives in order to grow to be productive citizens. This series is based on role models who are making pro-social life choices. Emphasis on being honest, loyal, hard working toward productive goals, and treating others as they would like to be treated, are values emphasized by the positive role models in *The Real Winning Edge*.

Education research indicates that, from preadolescence through the teenage years, youth are most influenced by their peers. Their role model preferences switch from parents to the sports and entertainment icons during these years for most. If the peers and the icons promote antisocial standards and nonconformity to guiding principles honored in our society, youth soon adopt behaviors that not only hurt others but hurt themselves.

The Real Winning Edge will go a long way in helping youth to develop character, being the best they can be by seeing their peers and the celebrities whom they admire, who themselves have the character to make winning choices.

Dr. Diane Preston-Reilly, Ed.D.
Challenger Films, Inc



WEB SITE

<http://www.telcoproductions.com>

Provides information for broadcasters, including air schedules, formats/timing sheets, satellite feed information and episode synopses.

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