

**2017-2018 Broadcast Season**

# Real Green

**Season 8**

*- Satellite Info - Generic Format -  
Fact Sheet - Web Site - Contact Info*

*TELCO PRODUCTIONS, INC.  
2730 Wilshire Boulevard, Suite 200  
Santa Monica, CA 90403  
Telephone: (310) 828-4003 Fax: (310) 828-3340  
E-mail: [info@telcoproductions.com](mailto:info@telcoproductions.com)*



## ***THANK YOU!***

***Thanks for being part of the “Real Green” family of stations for the 2017-2018 broadcast season.***

***This booklet contains information for your program and traffic departments. If you ever have a question or a problem with the show, call us at (310) 828-4003.***

***Again, thank you for supporting our show.***

***Alex Paen***

***President, Telco Productions, Inc.***



## **FACT SHEET**

**TITLE OF SHOW:** "Real Green" (Year 8)

**DESCRIPTION:** "Real Green" features experts, celebrities, and everyday people learning to help protect the environment and save energy, while saving money too.

**DISTRIBUTED BY:** Telco Productions, Inc.

**PREMIERE DATE:** Week of September 4, 2017

**LENGTH:** 28:30

**BARTER SPLIT:** 3 ½ Minutes Local / 3 ½ Minutes National

**FEEDS:** Weekly PitchBlue (MPEG4) Feeds

**PROMOS:** Promos contained within each episode

**FORMAT:** 4 Segments / 3 Commercial Breaks (CALM Act compliant)  
Show is closed captioned, per FCC Rule 79.1(j)(2)

**WEBSITE:** <http://www.telcoproductions.com> (broadcaster information)  
Air schedule, episode synopsis and general programming information is available on-line.

### **CONTACT FOR TAPE / SATELLITE DISTRIBUTION AND FORMATS:**

**B.C. CELELLO**  
**PMI (Production Masters, Inc.)**

**TEL: (412) 495-0153**

**E-mail: [BCelello@pmi.tv](mailto:BCelello@pmi.tv)**

### **CONTACT FOR STATION SERVICES AND QUESTIONS OR PROBLEMS:**

**LARRY DUNN**  
**TELCO PRODUCTIONS, INC.**  
**TEL: (310) 828-4003 FAX: (310) 828-3340**  
**E-mail: [LDunn@telcoproductions.com](mailto:LDunn@telcoproductions.com)**



***ATTN: PROGRAM DIRECTOR***

***RE: REAL GREEN DISTRIBUTION INFORMATION***

**OPTION 1: PITCHBLUE**

**Pitch Day: THURSDAYS (Effective, November 2, 2017)**

**0530-0600**

**5:30-6:00AM NYT**

**Pitch Service 107**

Galaxy 19 Transponder 19 (full transponder)

4080 MHz Vertical downlink

L-band 1070 MHz

DVB-S2

8PSK

5/6 FEC

.20 pilot

30 Msymbol rate

107 PMT

1700 Video AVC/H.264 ( 1920 x 1080 / 59.94 I )

1701 Audio MPEG-1 Stereo (Lt/Rt) +overhead

1702 Audio MPEG-1 SAP+overhead

1703 Audio AAC-LC 5.1 Surround +overhead

**\*You can find the show information under the PMI Logo or alphabetically listed.**

PMI will leave each show on the server from Thursday until the following Wednesday at 11pm (week of air).

FOLDERS: Episodes: [Real Green](#)

**OPTION 2: MPEG4**

**IF YOU CAN'T TAKE PITCH BLUE, YOU CAN DIAL INTO THESE COORDINATES AT THE TIME LISTED ABOVE AND RECEIVE AN MPEG4 VERSION**

**OPTION 3: PMI'S FTP**

**A CAPTIONED VERSION OF THIS SHOW WILL ALSO BE POSTED TO THE CRUSH FTP SITE. Please contact PMI if you don't already have an account and need to be set up.**

**\*\*Should you have any questions please contact either Monica or B.C. by phone at PMI 412.281.5900 or BC # 412.495.0153 by email at [monica@pmi.tv](mailto:monica@pmi.tv) or [bcelello@pmi.tv](mailto:bcelello@pmi.tv) \*\***



## Generic Rundown

### RUNDOWN

Show Open/Segment One	0:00
<b>*Commercial Break One</b>	
National	2:30
Segment Two	0:00
<b>*Commercial Break Two</b>	
National	1:00
Local	1:00
Segment Three	0:00
<b>*Commercial Break Three</b>	
Local	1:30
Closed Caption Bumper	0:03
Closed Caption Sponsor	0:30
Local	1:00
Segment Four/Close	0:00
Next Week's Promo	0:30
Fee Plugs	0:30
Credits/Logos	0:00
<b>Total Running Time</b>	<b>28:30</b>

TELCO PRODUCTIONS, INC.  
2730 WILSHIRE BOULEVARD, SUITE 200, SANTA MONICA, CA 90403 USA  
TELEPHONE 310-828-4003 FAX 310-828-3340



## **WEB SITE**

**<http://www.telcoproductions.com>**

Provides information for broadcasters, including air schedules, formats/timing sheets, satellite feed information and episode synopses.

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**<http://www.realgreentv.net>**

Provides information for viewers, including episode highlights, links and the latest green news.

Distribution by:



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