



# Missing Missing

Weekly Run  
AirDate: 03/11/2017  
EndDate: 03/13/2017  
Ep: M954 / Prod: 954  
Title:  
Rating: TV-G

PODS	Description	Duration	Product	Media	Seg	RunTime
<b>MISSING #M-954 / AIR WEEK: 3/06/17</b>						
	OPEN / SEGMENT 1	0:08:35;10		GDFRMS954H	S2	0:08:35;10
<b>Commercial Break #1 (National)</b>		<b>0:02:30;02</b>				<b>0:11:05;12</b>
1A	Proactiv	0:02:00;02		FFN2NEH		
1B	Credit Score Plus	0:00:30;00	800-881-0185	CRPR300185		
	SEGMENT 2	0:04:39;14		GDFRMS954H	S3	0:15:44;26
<b>Commercial Break #2A (National)</b>		<b>0:01:00;02</b>				<b>0:16:44;28</b>
2A	Life Alert	0:01:00;02	800-516-4161	LAFAC4161H		
<b>Commercial Break #2B (Local)</b>		<b>0:01:00;02</b>				<b>0:17:45;00</b>
<b>Note: 1:00 LOCAL BLACK (INCL :10 &amp; :30 GENERIC PROMOS)</b>						
	<b>Black</b>	<b>0:00:05;00</b>		<b>BLK</b>		
	:10 GENERIC Promo	0:00:10;00		N010NMSGEN15		0:16:59;28
	<b>Black</b>	<b>0:00:05;00</b>		<b>BLK</b>		
	:30 GENERIC Promo	0:00:30;00		N030NMSGEN15		0:17:35;00
	<b>Black</b>	<b>0:00:10;00</b>		<b>BLK</b>		
	ACT 3	0:03:52;11		GDFRMS954H	S4	0:21:37;11
<b>Commercial Break #3A (Local/Fee Spot)</b>		<b>0:02:03;02</b>				<b>0:23:40;13</b>
	<b>Black</b>	<b>0:01:30;00</b>		<b>BLK</b>		
	CLOSED-CAPTION Billboard	0:00:03;00		03MSPRFEEINH		0:23:10;13
	Hernia Mesh	0:00:30;00	800-297-1103	GX302971103		
<b>Commercial Break #3B (Local)</b>		<b>0:01:00;02</b>				<b>0:24:40;15</b>
	<b>Black</b>	<b>0:01:00;02</b>		<b>BLK</b>		
	ACT 4 / CLOSE	0:02:02;11		GDFRMS954H	S5	0:26:42;26
	Missing Generic Promo	0:00:30;00		N030NMSGEN15		0:27:12;28
<b>Commercial Break #4</b>		<b>0:00:30;00</b>				<b>0:27:42;28</b>
	Credit Score Plus	0:00:30;00	800-881-0185	CRPR300185		
	CREDITS / LOGOS	0:00:49;09		GDFRMS954H	S6	0:28:32;09
<b>0:28:32;09</b>		<b>0:28:32;09</b>				