



Missing
Missing
 Weekly Run
 AirDate: 03/04/2017
 EndDate: 03/06/2017
 Ep: M953 / Prod: 953
 Title:
 Rating: TV-G

PODS	Description	Duration	Product	Media	Seg	RunTime
MISSING #M-953 / AIR WEEK: 2/27/17						
	OPEN / SEGMENT 1	0:08:35;13		GDFRMS953H	S2	0:08:35;13
Commercial Break #1 (National)		0:02:30;02				0:11:05;15
1A	Quicken Loans	0:02:00;02	800-919-6322	FRM69712012H		
1B	Mesothelioma	0:00:30;00	800-299-0217	ME300217R		
	SEGMENT 2	0:04:39;10		GDFRMS953H	S3	0:15:44;25
Commercial Break #2A (National)		0:01:00;02				0:16:44;27
2A	Bosley	0:01:00;02	800-862-0569	02741061MN		
Commercial Break #2B (Local)		0:01:00;02				0:17:44;29
Note: 1:00 LOCAL BLACK (INCL :10 & :30 GENERIC PROMOS)						
	Black	0:00:05;00		BLK		
	:10 GENERIC Promo	0:00:10;00		N010NMSGEN15		0:16:59;27
	Black	0:00:05;00		BLK		
	:30 GENERIC Promo	0:00:30;00		N030NMSGEN15		0:17:34;29
	Black	0:00:10;00		BLK		
	ACT 3	0:03:52;10		GDFRMS953H	S4	0:21:37;09
Commercial Break #3A (Local/Fee Spot)		0:02:03;02				0:23:40;11
	Black	0:01:30;00		BLK		
	CLOSED-CAPTION Billboard	0:00:03;00		03MSPRFEEINH		0:23:10;11
	Perillo Tours	0:00:30;00	800-613-4509	PTGC30109PI		
Commercial Break #3B (Local)		0:01:00;02				0:24:40;13
	Black	0:01:00;02		BLK		
	ACT 4 / CLOSE	0:02:02;11		GDFRMS953H	S5	0:26:42;24
	Missing Generic Promo	0:00:30;00		N030NMSGEN15		0:27:12;26
Commercial Break #4		0:00:30;00				0:27:42;26
	A Place For Mom	0:00:30;00	800-307-2172	EXP30042		
	CREDITS / LOGOS	0:00:49;10		GDFRMS953H	S6	0:28:32;08
0:28:32;08		0:28:32;08				