



HIRING AMERICA WEEKEND

PRIMARY

AirDate: 04/28/2017

EndDate: 05/02/2017

Ep: 97 / Prod: 097

Title: Hiring America

Rating: TV-G

PODS	Description	Duration	Product	Media	Seg	RunTime
	SEGMENT 1	0:07:09;00		DXHIRE097H	S2	0:07:09;00
	Commercial Break 1	0:02:30;02				0:09:39;02
1A	SeroVital	0:02:00;02	800-679-1280	SFT291280H		
1B	CASHNET USA	0:00:30;00	800-239-9946	0019472741		
	SEGMENT 2	0:08:32;00		DXHIRE097H	S3	0:18:11;02
	Commercial Break 2	0:02:00;04				0:20:11;04
2A	CASHNET USA	0:00:30;00	800-239-9946	0019472741		
2B	Society for Human Resource Mgmt.	0:00:30;00		SHRMTV03H		
	Black	0:01:00;02		BLK		
	SEGMENT 3	0:03:17;00		DXHIRE097H	S4	0:23:28;04
	Commercial Break 3	0:03:03;16				0:26:31;20
	** NOTE: 1:30 LOCAL BLACK INCLUDES 3x GENERIC PROMOS **					
	Black	0:00:15;00		BLK		
	Generic Promo (:05 seconds)	0:00:05;00		HAPROMOSHORTV1H		0:23:48;04
	Black	0:00:10;00		BLK		
	Generic Promo (:15 seconds)	0:00:15;00		HAPROMOLONGV1H		0:24:13;06
	Black	0:00:10;00		BLK		
	Generic Promo (:15 seconds)	0:00:15;00		HAPROMOLONGV2H		0:24:38;06
	Black	0:00:20;00		BLK		
	CC BUMPER	0:00:03;10		03HACCBUMPH		0:25:01;18
	CC sponsor spot(s)					
	Virginia Dept. of Veterans Services	0:00:30;00		HAVAVETSV3SEC30H		
	Black	0:01:00;02		BLK		
	SEGMENT 4 / CLOSE	0:00:54;00		DXHIRE097H	S5	0:27:25;22
	Commercial Break 4	0:00:30;00				0:27:55;22
	Virginia Values Veterans	0:00:10;00		HABB01VAVETS10H		
	Society for Human Resources	0:00:10;00		HABB02SRH10H		
	Home Depot	0:00:10;00		HABB03HD10H		
	CREDITS & LOGOS	0:00:35;00		DXHIRE097H	S6	0:28:30;24
	0:28:30;24		0:28:30;24			