



# HIRING AMERICA

## WEEKEND

PRIMARY

AirDate: 03/17/2017

EndDate: 03/21/2017

Ep: 94 / Prod: 094

Title: Hiring America

Rating: TV-G

PODS	Description	Duration	Product	Media	Seg	RunTime
	SEGMENT 1	0:08:44;07		DXHIRE094H	S2	0:08:44;07
	<b>Commercial Break 1</b>	<b>0:02:30;02</b>				<b>0:11:14;09</b>
	1A Quicken Loans	0:02:00;02	800-919-6322	FRM69712012H		
	1B CashNet USA	0:00:30;00	800-239-9946	0019472741		
	SEGMENT 2	0:06:10;13		DXHIRE094H	S3	0:17:24;22
	<b>Commercial Break 2</b>	<b>0:02:00;04</b>				<b>0:19:24;26</b>
	2A CashNet USA	0:00:30;00	800-239-9946	0019472741		
	2B Society for Human Resource Mgmt.	0:00:30;00		SHRMTV03H		
	<b>Black</b>	<b>0:01:00;02</b>		<b>BLK</b>		
	SEGMENT 3	0:03:48;15		DXHIRE094H	S4	0:23:13;11
	<b>Commercial Break 3</b>	<b>0:03:03;16</b>				<b>0:26:16;27</b>
	<b>** NOTE: 1:30 LOCAL BLACK INCLUDES 3x GENERIC PROMOS **</b>					
	<b>Black</b>	<b>0:00:15;00</b>		<b>BLK</b>		
	Generic Promo (:05 seconds)	0:00:05;00		HAPROMOSHORTV1H		0:23:33;11
	<b>Black</b>	<b>0:00:10;00</b>		<b>BLK</b>		
	Generic Promo (:15 seconds)	0:00:15;00		HAPROMOLONGV1H		0:23:58;11
	<b>Black</b>	<b>0:00:10;00</b>		<b>BLK</b>		
	Generic Promo (:15 seconds)	0:00:15;00		HAPROMOLONGV2H		0:24:23;13
	<b>Black</b>	<b>0:00:20;00</b>		<b>BLK</b>		
	CC BUMPER	0:00:03;10		03HACCBUMPH		0:24:46;23
	<b>CC sponsor spot(s)</b>					
	Virginia Dept. of Veterans Services	0:00:30;00		HAVAVETSV3COMPANIES30H		
	<b>Black</b>	<b>0:01:00;02</b>		<b>BLK</b>		
	SEGMENT 4 / CLOSE	0:01:12;12		DXHIRE094H	S5	0:27:29;09
	<b>Commercial Break 4</b>	<b>0:00:30;00</b>				<b>0:27:59;09</b>
	Virginia Values Veterans	0:00:10;00		HABB01VAVETS10H		
	TMC Transportation	0:00:10;00		HABB02TMC10H		
	Home Depot	0:00:10;00		HABB03HD10H		
	CREDITS & LOGOS	0:00:33;08		DXHIRE094H	S6	0:28:32;19
	<b>0:28:32;19</b>			<b>0:28:32;19</b>		