

# 2017-18 Broadcast Season



## Broadcaster information booklet



**TELCO PRODUCTIONS, INC.**  
**2730 WILSHIRE BOULEVARD, SUITE 200, SANTA MONICA, CA 90403 USA**  
**TELEPHONE 310-828-4003 FAX 310-828-3340**



## *Thank You!*

Thanks for being part of the ***Hiring America*** family of stations for the 2017-2018 broadcast season. This booklet contains information for your program and traffic departments. If you ever have a question or a problem with the show, call us at (310) 828-4003.

Again, thank you for supporting our show.

Alex Paen  
President, Telco Productions, Inc.



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## FACT SHEET

**TITLE OF SHOW:** "HIRING AMERICA" (Year 5)

**DESCRIPTION:** "HIRING AMERICA" assists U.S. military veterans find employment.

**DISTRIBUTED BY:** Telco Productions, Inc.

**PREMIERE DATE:** Week of September 04, 2017

**LENGTH:** 28:30

**BARTER SPLIT:** 3 ½ Minutes Local / 3 ½ Minutes National

**FEEDS:** Weekly PitchBlue (MPEG4) high-definition feed

**PROMOS:** Promos contained within each feed.

**FORMAT:** 4 Segments / 3 Commercial Breaks  
**Show is closed-captioned and rated TV-G**

**WEBSITE:** <http://www.telcoproductions.com/HiringAmerica.shtml>  
Broadcaster information, including air schedules, weekly formats and episode synopses.

### CONTACT FOR TAPE / SATELLITE DISTRIBUTION AND FORMATS:

PMI  
B.C. CELELLO  
Tel. 412-495-0153  
E-mail: [BCelello@pmi.tv](mailto:BCelello@pmi.tv) or [monica@pmi.tv](mailto:monica@pmi.tv)

### CONTACT FOR STATION SERVICES AND QUESTIONS OR PROBLEMS:

LARRY DUNN  
TELCO PRODUCTIONS, INC.  
TEL: (310) 828-4003 FAX: (310) 828-3340  
E-mail: [LDunn@telcoproductions.com](mailto:LDunn@telcoproductions.com)



***ATTN: PROGRAM DIRECTOR***

***RE: HIRING AMERICA DISTRIBUTION INFORMATION***

**OPTION 1: PITCHBLUE**

**Pitch Day: THURSDAYS (Effective, November 2, 2017)**

**1330-1400**

**1:30-2:00PM NYT**

**Pitch Service 107**

Galaxy 19 Transponder 19 (full transponder)

4080 MHz Vertical downlink

L-band 1070 MHz

DVB-S2

8PSK

5/6 FEC

.20 pilot

30 Msymbol rate

107 PMT

1700 Video AVC/H.264 ( 1920 x 1080 / 59.94 I )

1701 Audio MPEG-1 Stereo (Lt/Rt) +overhead

1702 Audio MPEG-1 SAP+overhead

1703 Audio AAC-LC 5.1 Surround +overhead

**\*You can find the show information under the PMI Logo or alphabetically listed.**

PMI will leave each show on the server from Thursday until the following Wednesday at 11pm (week of air).

FOLDERS: [Hiring America](#)

**OPTION 2: MPEG4**

**IF YOU CAN'T TAKE PITCH BLUE, YOU CAN DIAL INTO THESE COORDINATES AT THE TIME LISTED ABOVE AND RECEIVE AN MPEG4 VERSION**

**OPTION 3: PMI'S FTP**

**A CAPTIONED VERSION OF THIS SHOW WILL ALSO BE POSTED TO THE CRUSH FTP SITE. Please contact PMI if you don't already have an account and need to be set up.**

**\*\*Should you have any questions please contact either Monica or B.C. by phone at PMI 412.281.5900 or BC #412.495.0153 by email at [monica@pmi.tv](mailto:monica@pmi.tv) or [bccelello@pmi.tv](mailto:bccelello@pmi.tv) \*\***



## Generic Format

### RUNDOWN

Show Open/Segment One	0:00
<b>*Commercial Break One</b>	
National	2:30
Segment Two	0:00
<b>*Commercial Break Two</b>	
National	1:00
Local	1:00
Segment Three	0:00
<b>*Commercial Break Three</b>	
Local	1:30
Closed Caption Bumper	0:03
Closed Caption Sponsor	0:30
Local	1:00
Segment Four/Close	0:00
Fee Plugs	0:30
Credits/Logos	0:00
<b>Total Running Time</b>	<b>28:30</b>

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*Web Site:*

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