



THE FASHION HERO

ATTN: PROGRAM DIRECTOR

RE: "The Fashion Hero" Third Quarter 2018 Specials

Broadcast Window: July 07 to September 30, 2018

OPTION 1: PITCHBLUE

1st Pitch Day: THURSDAY, July 05, 2018

Episode #1, 1600-1700 EST (4:00pm-5:00pm, Eastern Time)

Episode #2, 1700-1800 EST (5:00pm-6:00pm, Eastern Time)

2nd Pitch Day: FRIDAY, July 06, 2018

Episode #3, 1600-1700 EST (4:00pm-5:00pm, Eastern Time)

Episode #4, 1700-1800 EST (5:00pm-6:00pm, Eastern Time)

3rd Pitch Day: SATURDAY, July 07, 2018

Episode #5, 1600-1700 EST (4:00pm-5:00pm, Eastern Time)

Episode #6, 1700-1800 EST (5:00pm-6:00pm, Eastern Time)

4th Pitch Day: SUNDAY, July 08, 2018

Episode #7, 1600-1700 EST (4:00pm-5:00pm, Eastern Time)

Episode #8, 1700-1800 EST (5:00pm-6:00pm, Eastern Time)

Pitch Service 107

Galaxy 19 Transponder 19 (full transponder)

4080 MHz Vertical downlink

L-band 1070 MHz

DVB-S2

8PSK

5/6 FEC

.20 pilot

30 Msymbol rate

Data rate: 14.8 mbps

107 PMT

1700 Video AVC/H.264 (1920 x 1080 / 59.94 I)

1701 Audio MPEG-1 Stereo (Lt/Rt) +overhead

1702 Audio MPEG-1 SAP+overhead

1703 Audio AAC-LC 5.1 Surround +overhead

***You can find the show information under the PMI Logo or alphabetically listed.**

PMI will leave each show on the server through the end of the broadcast window (March 04, 2018).

OPTION 2: MPEG4

IF YOU CAN'T TAKE PITCH BLUE, YOU CAN DIAL INTO THESE COORDINATES AT THE TIME LISTED ABOVE AND RECEIVE AN MPEG4 VERSION

OPTION 3: PMI'S FTP

A CAPTIONED VERSION OF THIS SHOW WILL ALSO BE POSTED TO THE CRUSH FTP SITE. Please contact PMI if you don't already have an account and need to be set up.

****Should you have any questions please contact either Monica or B.C. by phone at PMI 412.281.5900 or BC #412.495.0153 by email at monica@pmi.tv or bceello@pmi.tv ****