



Dear Station,

Pursuant to the Children's Television Act of 1990, "ECO COMPANY" will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "ECO COMPANY" serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of understanding environment and helping make the planet greener. The series' teenage hosts visit places around the United States to highlight green practices and their impact on earth.

"ECO COMPANY" as delivered is formatted to allow for no more than 14 minutes of total commercial time per broadcast hour (7 minutes per half-hour). "ECO COMPANY" does not display any Internet web site address or host selling during or adjacent to the program, and is otherwise in compliance with Sections 73.670(a) through (d) of the Commission's Rules.

To facilitate your FCC filings, episode synopses are available on line at our website, [www.telcoproductions.com](http://www.telcoproductions.com). Also available on-line are testimonials from our educational advisory review board, consisting of educators and other professionals who have reviewed the series (see the following letters for details).

If you have any other questions, please don't hesitate to contact us.

Sincerely,

A handwritten signature in black ink that reads "Alex Paen".

Alex Paen  
President, Telco Productions, Inc.



## Laguna Creek High School

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Elk Grove, California 95758

**Doug Craig, Principal**  
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Red Willow Films  
P.O. Box 5218  
El Dorado Hills, CA 95762

March 25, 2015

As a Green Energy Technology Instructor in Northern California, I find tremendous value in the highly varied, extremely timely and geographically relevant episodes produced by Eco-Company. Whether it's an ecological oyster story in Tamales Bay, research in lighting efficiency at UC Davis, or a green business program run at Grant Union High School, the programs instantly draw in the attention of our students because there is recognition and/or familiarity with the setting of the stories. Although the companies are generally close to us geographically, many of the programs discuss the ancillary benefits of these local programs by explaining the far reaching collaboration **taking place potentially 1000's of miles away.**

**The Roger's Family coffee company, although a local company** just 45 minutes from our high school, has made life changing steps in the families and communities that grow their coffee in Mexico, Central America and Africa. Their work has created a company that boasts a net negative-carbon footprint and has improved the lives of countless individuals through the building of homes and schools for the families and communities of their coffee growers. The Taylor Guitar Company, another California entity, has made similar improvements in the way their company does business. To make sure the wood they receive to build their guitars comes from legal and sustainable practices, they work closely with the logging companies in Central America making sure every log harvested is properly acquired, shipped and tracked as it makes its way to El Cajon.

The shows also appeal to my high school students because the hosts of the Eco-Company programs are teenagers as well. Even though interviews may be made with business professionals, university researchers, or other high school students, the age appropriateness is maintained via the demographics of the hosts: all high schools aged individuals.

Our school has been a beneficiary of Eco-Company's incredible efforts in that one of their productions includes the work that my students do with solar suitcases. This episode goes on to inform the audience of the life changing contributions these solar cases make to individuals, families and communities in many third world, developing nations. This broadcast has brought tremendous community awareness to the life changing work done by our students. These programs inspire students to pursue careers in science, volunteer in their community and encourage them to live a more sustainable lifestyle. These productions are professionally produced and continually educate and inform from the opening introductions to the closing Eco-Bytes and Eco-Wise statements included with each program.

Thank You,  
*Eric J. Johnson*  
Eric Johnson

Laguna Creek High School – AP Physics Instructor, Christian Club Advisor  
Green Energy Technology Academy – Career Technical Education Instructor  
Cell # (916) 230-7624  
ejjohnso@egusd.net





March 27, 2015

Dear Bob Anderson,

I am writing to express my support for the high quality environmental education content that is presented in the Eco Company series.

As a High School teacher and Environmental Science instructor I am always on the lookout for content that is not only accurate but engaging to youth. The Eco Company series matches perfectly with my subject area, and the students are engaged because of the youth hosts. Furthermore, I deeply appreciate how the youth hosts are of ethnically diverse backgrounds and that the individuals featured in the segments are ethnically and gender diverse. As a teacher in a diverse urban high school it is important to me that the media content that I use represents the students I serve.

Thank you for the high quality youth content for the Environmental Science classroom. I am looking forward to future episodes.

Sincerely,

A handwritten signature in blue ink that reads "Arron White".

Arron White, M.S.  
Teacher & GEO Academy Coordinator

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*To inspire each student to  
extraordinary achievement  
every day*



In accordance with the 1990 Children's Television Act (CTA) intended to increase the amount of educational and informational programming for children on television, **Eco Company** clearly meets the goals of providing children and young teens with a television show that meets CORE requirements of the FCC as follows:

1. **Eco Company** provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about climate change by asking questions to discover the truths and myths of the climate change issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally Eco Company regularly provides practical tips that teens, and people of all ages can use in their daily lives.

2. **Eco Company** uses the technique of peer reporting. The diverse and dynamic cast of teens who make up Eco Company combine their natural curiosity with their enthusiasm to report the informational stories to teens and their families. Each episode employs Eco Company "members" or hosts who conduct interviews of peers and adults, and experience first hand the demonstration and explanation of the topic.

3. An **Eco Company** website that can be easily accessed by parents provides a clear description of the program and types of topics covered. It also provides a listing of the weekly episodes and topics aired on broadcast stations through the USA. Advanced notice of future episodes is available to parents and consumers by the website.

Bob Anderson  
Executive Producer  
Eco Company