2016-17 Broadcast Season

- Satellite Info - Generic Format - FCC Info
- Fact Sheet - Web Site - Contact Info

TELCO PRODUCTIONS, INC.
2730 Wilshire Boulevard, Suite 200
Santa Monica, CA 90403
Telephone: (310) 828-4003 Fax: (310) 828-3340
E-mail: info@telcoproductions.com

THANK YOU!

Thanks for being part of the "Dragonfly TV" family of stations for the 2016-2017 broadcast season.

This booklet contains information for your program and traffic departments. If you ever have a question or a problem with the show, call us at (310) 828-4003.

Again, thank you for supporting our show.

Alex Paen

President, Telco Productions, Inc.

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FACT SHEET

TITLE OF SHOW:	"Dragonfly TV" (Year 8)
DESCRIPTION:	"Dragonfly TV" features real kids doing real science, demonstrating practical applications of math and other scientific disciplines. Series is E/I rated and is suitable for family viewing.
DISTRIBUTED BY:	Telco Productions, Inc.
PREMIERE DATE:	Week of September 5, 2016
LENGTH:	28:30
BARTER SPLIT:	3 ½ Minutes Local / 3 ½ Minutes National
FEEDS:	Weekly PitchBlue (MPEG4) feeds
PROMOS:	Promos contained within each episode
FORMAT:	4 Segments / 3 Commercial Breaks Show is closed captioned according to FCC rule 79.1(j)(2) and has the E/I icon present throughout the broadcast; E/I age range is 13-16 years old. Barter spots are CALM Act compliant
WEBSITE:	http://www.telcoproductions.com (broadcaster information) Air schedule, episode synopsis and FCC Childrens programming information is available on-line.

CONTACT FOR TAPE / SATELLITE DISTRIBUTION AND FORMATS:

B.C. CELELLO
GDMX Broadcast Media Ops Center

TEL: (818) 525-4113

E-mail: BC.Celello@gdmxinc.com

CONTACT FOR STATION SERVICES AND QUESTIONS OR PROBLEMS:

LARRY DUNN
TELCO PRODUCTIONS, INC.
TEL: (310) 828-4003 FAX: (310) 828-3340
E-mail: LDunn@telcoproductions.com

SATELLITE INFORMATION

Effective September 5, 2016

VIA PITCH BLUE (MPEG 4):

Wednesdays, 0530 – 0600 ET (5:30am-6:00am, Eastern Time)
Galaxy 16 / Transponder 2 / Channel 9

Parameters:
Galaxy 16 C-Band at 99.0° W.L. **Transponder 2**
Downlink Frequency: 3740 MHz C-Band, 1410 MHz L-Band
Modulation: DVB S2 8PSK **FEC: 5/6**
Symbol Rate: 30.000 MS/s **Pilots: No**
Roll-Off: .20

For assistance in setting up or troubleshooting you PitchBlue server, please contact the support center at 866-437-BLUE

GDMX Master Control: 818-525-4690

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Generic Format

RUNDOWN

Show Open/Segment One	0:00
***Commercial Break One**	
National	2:30
Segment Two	0:00
***Commercial Break Two**	
National	1:00
Local	1:00
Segment Three	0:00
***Commercial Break Three**	
Local	1:30
Closed Caption Bumper	0:03
Closed Caption Sponsor	0:30
Local	1:00
Segment Four/Close	0:00
Next Week's Promo	0:30
Fee Plugs	0:30
Credits/Logos	0:00
Total Running Time	**28:30**

TELCO PRODUCTIONS, INC.
2730 WILSHIRE BOULEVARD, SUITE 200, SANTA MONICA, CA 90403 USA
TELEPHONE 310-828-4003 FAX 310-828-3340

Telco Productions, Inc.

DRAGONFLY TV

"Dragonfly TV" is a weekly half-hour science television series that meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. "Dragonfly TV" is closed-captioned for the hearing impaired and displays the "E/I" icon throughout the broadcast.

Alex Paen

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President
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310-206-2239 fax

Alex Paen
President, Telco Productions, Inc.
2730 Wilshire Boulevard, Suite 200
Santa Monica, CA 90403

RE: Dragonfly TV

Dear Alex,

I have reviewed the series "Dragonfly TV" and I believe it's educational and informational value meets FCC requirements for children's programming aged 13-16 years. As a teaching Professor of Electrical Engineering at UCLA, I consider this extraordinary television series vital to enhancing the interest of science among our youth and applaud those television stations that broadcast it. The series engages young viewers with various scientific projects and provides a variety of information from multiple scientific fields. An example of this is in episode D-105, when youngsters experiment with designing their own model rockets, noting how various shapes, materials and engines affect performance. Another example is in episode D-114, where kids investigate why there are so many boulders present in white water rapids and how they affect the water's speed and direction.

This series' educational contribution to youngsters impresses me, and since there are virtually no science programs on television today, "Dragonfly TV" fills a much needed void.

Sincerely yours,

Bahram Jalali
Professor
Henry Samueli School of Engineering and Applied Science, UCLA

California Science Center

700 State Drive, Los Angeles, CA 90037
Telephone 323.SCIENCE (724.3623)
Fax 213.744.2034
www.californiasciencecenter.org

Alex Paen
President, Telco Productions, Inc.
2730 Wilshire Boulevard, Suite 200
Santa Monica, CA 90403

RE: Dragonfly TV

Dear Alex,

I believe the television series "Dragonfly TV" meets the FCC's educational and informational requirements for children's programming aged 13-16 years. The series is a wonderful example of how television can extend the science knowledge of young viewers. The various scientific experiments and investigations featured on the shows enable young people to gain an appreciation for science in a unique and entertaining way. "Dragonfly TV" not only promotes interest in the various science fields, but also allows young viewers to think critically about different problems and search for solutions. For example, in episode D-109, kids investigate eco-systems and how changes in the environment affect salmon populations. In episode D-103, youngsters invent a "wobble meter" to investigate balance, learning how and why a pole can help a tight rope walker keep from falling.

I wholeheartedly endorse this series and feel the educational and informational value more than meets the standards set forth by the FCC.

Sincerely,

Diane C. Perlov, Ph.D.
Senior Vice President, Exhibits
California Science Center

CaliforniaScienCenter

WEB SITES

http://www.telcoproductions.com

Provides information for broadcasters, including air schedules, formats/timing sheets, satellite feed information and episode synopses.

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