



Cafe con America
Broadcaster Information
2017-18 Season



Telco Productions, Inc.

2730 Wilshire Boulevard, Suite 200, Santa Monica, CA 90403

Telephone (310) 828-4003 Fax (310) 828-3340

Email info@telcoproductions.com

www.telcoproductions.com



FACT SHEET

TITLE OF SHOW: "CAFE CON AMERICA" (Year 1)

DESCRIPTION: "CAFE CON AMERICA" brings Spanish-language viewers up to speed on "what's brewing" in news, social media and pop culture.

DISTRIBUTED BY: Telco Productions, Inc.

PREMIERE DATE: Week of December 18, 2017

LENGTH: 28:30

BARTER SPLIT: 3 ½ Minutes Local / 3 ½ Minutes National

FEEDS: Weekly PitchBlue (MPEG4) & Linear (MPEG2) Feeds

FORMAT: 4 Segments / 3 Commercial Breaks
Show is closed-captioned

WEBSITE: <http://www.telcoproductions.com/CafeConAmerica.shtml>
Broadcaster information, including air schedules, episode synopses and programming information is available on-line.

CONTACT FOR SATELLITE DISTRIBUTION AND FORMATS:

PMI
B.C. CELELLO
Tel. 412-495-0153
E-mail: BCelello@pmi.tv or monica@pmi.tv

CONTACT FOR STATION SERVICES AND QUESTIONS OR PROBLEMS:

LARRY DUNN
TELCO PRODUCTIONS, INC.
TEL: (310) 828-4003 FAX: (310) 828-3340
E-mail: LDunn@telcoproductions.com



ATTN: PROGRAM DIRECTOR

RE: CAFÉ CON AMERICA DISTRIBUTION INFORMATION

OPTION 1: PITCHBLUE

Pitch Day: THURSDAYS (Effective, December 21, 2017)

2300-2330

11:00-11:30PM NYT

Pitch Service 107

Galaxy 19 Transponder 19 (full transponder)

4080 MHz Vertical downlink

L-band 1070 MHz

DVB-S2

8PSK

5/6 FEC

.20 pilot

30 Msymbol rate

107 PMT

1700 Video AVC/H.264 (1920 x 1080 / 59.94 I)

1701 Audio MPEG-1 Stereo (Lt/Rt) +overhead

1702 Audio MPEG-1 SAP+overhead

1703 Audio AAC-LC 5.1 Surround +overhead

***You can find the show information under the PMI Logo or alphabetically listed.**

PMI will leave each show on the server from Thursday until the following Wednesday at 11pm (week of air).

FOLDERS: Episodes: [CAFÉ CON AMERICA](#)

OPTION 2: MPEG4

IF YOU CAN'T TAKE PITCH BLUE, YOU CAN DIAL INTO THESE COORDINATES AT THE TIME LISTED ABOVE AND RECEIVE AN MPEG4 VERSION

OPTION 3: PMI'S FTP

A CAPTIONED VERSION OF THIS SHOW WILL ALSO BE POSTED TO THE CRUSH FTP SITE. Please contact PMI if you don't already have an account and need to be set up.

****Should you have any questions please contact either Monica or B.C. by phone at PMI 412.281.5900 or BC #412.495.0153 by email at monica@pmi.tv or bcelello@pmi.tv ****



Generic Format

Show Open/Segment One	0:00	
*Commercial Break One	2:30	(Telco Prods)
Segment Two	0:00	
*Commercial Break Two	1:00	(Telco Prods)
	1:30	(Local)
Segment Three	0:00	
*Commercial Break Three	2:00	(Local)
Segment Four/Close/Credits/Logos	0:00	
Total Running Time	28:30	

TELCO PRODUCTIONS, INC.
2730 WILSHIRE BOULEVARD, SUITE 200, SANTA MONICA, CA 90403 USA
TELEPHONE 310-828-4003 FAX 310-828-3340



Series Description

Café con America is a weekly Spanish-language TV show that will bring viewers up to speed on trends and recent events in news, social media and pop culture. Fun, fast-paced and interactive, series is hosted by Sasha Rionda.

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