



# **Biz Kid\$**

**- SHOW # BK-110 -**

**- INITIAL FEED DATE: WEDNESDAY, MARCH 07, 2018 -**

## **SYNOPSIS**

### **How to Achieve Your Financial Goals**

Join us and you'll learn to track your expenses, get control of your spending, and invest what's left over to reach your financial goals. You'll see the importance of starting young, while time is on your side. Meet some high school entrepreneurs who started a sports business.

(This show is closed-captioned)



# **Biz Kid\$**

**- SHOW # BK-111 -**

**- INITIAL FEED DATE: WEDNESDAY, MARCH 14, 2018 -**

## **SYNOPSIS**

### **Don't Blow Your Dough**

Biz Kids Beware. Protect the money you already have by putting it in a safe place. Beware of scams and schemers. You'll discover ways to avoid the growing problem of identity theft. Meet with Washington State's Attorney General Rob McKenna and the Better Business Bureau. You'll also see young people who did blow their dough, and find out what that experience has taught them.

**(This show is closed-captioned)**



# **Biz Kid\$**

**- SHOW # BK-112 -**

**- INITIAL FEED DATE: WEDNESDAY, MARCH 21, 2018 -**

## **SYNOPSIS**

### **Introducing Entrepreneurs**

You'll discover an entrepreneur is someone who sees a financial opportunity and acts upon it. Learn the stories behind the Frisbee, the Slinky, and blue jeans. Meet an entrepreneur who started a lemonade stand to raise money for playground equipment, then grew so successful she was able to make over an entire park.

(This show is closed-captioned)



# **Biz Kid\$**

**- SHOW # BK-113 -**

**- INITIAL FEED DATE: WEDNESDAY, MARCH 28, 2018 -**

## **SYNOPSIS**

### **The Biz Kids Challenge**

The Biz Kids learn the world of marketing through the “Project Lemonade Challenge.” Two teams, two identical lemonade stands. It’s up to the kids to decide the price and promotion strategy to sell the most product. The proceeds go to their favorite charities. You’ll see the preparation and the results when they are critiqued by marketing guru Scott Bedbury, the force behind Nike’s slogan “Just do it.”

(This show is closed-captioned)