

# Biz Kid\$

## - SHOW # BK-136 -

### - INITIAL FEED DATE: WEDNESDAY, MARCH 08, 2017 -

### SYNOPSIS

#### **Secrets to Success**

The secret to success is actually simple – it's all about staying in school and building the best toolbox for your future. Learn about the many ways to pay for your education and the importance of learning every day of your life.



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## - SHOW # BK-137-

### - INITIAL FEED DATE: WEDNESDAY, MARCH 15, 2017 -

### SYNOPSIS

### The Marketing Mix

Now that you've decided to start a business, how will you market it? Let the Biz Kids help you understand the four P's of marketing: product, price, place and promotion. Learn how "Exclusive Cuts" barber services, "Wow, Take a Bow" dog grooming, and other businesses use unique methods to market their products and services.



# Biz Kid\$

### - SHOW # BK-138 -

## - INITIAL FEED DATE: WEDNESDAY, MARCH 22, 2017 -

### SYNOPSIS

### **Hidden Careers**

You don't have to be perfect at your passion to build a career in it. If you love something, but don't have the skills to be the top star, there are many different roles you can play behind the scenes. Go backstage with a famous rock band, a well-known team in Major League Baseball, and the Pacific Northwest Ballet.



## - SHOW # BK-139 -

## - INITIAL FEED DATE: WEDNESDAY, MARCH 29, 2017 -

#### SYNOPSIS

## **Learning From Failure**

Have you ever made a decision you regret? Let the Biz Kids show you how mistakes can actually make you stronger and more successful. Meet several business owners who all learned from their mistakes including a magician, oyster harvesters, and a pizza proprietor.