

# 2018-2019 Broadcast Season



## Broadcaster Information



***Telco Productions, Inc.***

2730 Wilshire Boulevard, Suite 200, Santa Monica, CA 90403

Telephone (310) 828-4003 Fax (310) 828-3340 Email [info@telcoproductions.com](mailto:info@telcoproductions.com)



## ***Thank You!***

Thanks for being part of the ***Biz Kids*** family of stations for the 2018-2019 broadcast season. This booklet contains information for your program and traffic departments. If you ever have a question or a problem with the show, call us at (310) 828-4003.

Again, thank you for supporting our show.

**Alex Paen**

**President, Telco Productions, Inc.**



## FACT SHEET

**TITLE OF SHOW:** "BIZ KIDS" (Year 6)

**DESCRIPTION:** "BIZ KIDS" features teens learning about money and business as well as setting and achieving their financial goals.

**DISTRIBUTED BY:** Telco Productions, Inc.

**PREMIERE DATE:** Week of September 03, 2018

**LENGTH:** 28:30

**BARTER SPLIT:** 3 ½ Minutes Local / 3 ½ Minutes National

**FEEDS:** Weekly PitchBlue (MPEG4) Feeds

**PROMOS:** Promos contained within each feed.

**FORMAT:** 4 Segments / 3 Commercial Breaks  
Show is closed-captioned to FCC Rule 79.1(j)(2) standards and barter spots are CALM Act Compliant. The E/I icon is displayed throughout the broadcast; E/I age range is 13-16 years old.

**WEBSITE:** <http://www.telcoproductions.com/BizKids.shtml>  
Broadcaster information, including air schedules, episode synopses and FCC Children's' programming information is available on-line.

### CONTACT FOR TAPE / SATELLITE DISTRIBUTION AND FORMATS:

PMI

B.C. CELELLO

Tel. 412-495-0153

E-mail: [BCelello@pmi.tv](mailto:BCelello@pmi.tv) or [monica@pmi.tv](mailto:monica@pmi.tv)

### CONTACT FOR STATION SERVICES AND QUESTIONS OR PROBLEMS:

LARRY DUNN

TELCO PRODUCTIONS, INC.

TEL: (310) 828-4003 FAX: (310) 828-3340

E-mail: [LDunn@telcoproductions.com](mailto:LDunn@telcoproductions.com)



**ATTN: PROGRAM DIRECTOR**

**RE: BIZ KIDZ DISTRIBUTION INFORMATION**

**OPTION 1: PITCHBLUE**

**Pitch Day: WEDNESDAYS** (Effective September 5, 2018)

**0730-0800 ET**

**7:30-8:00am** Eastern Time

**Pitch Service 107**

Galaxy 19 Transponder 19 (full transponder)

4080 MHz Vertical downlink

L-band 1070 MHz

DVB-S2

8PSK

5/6 FEC

.20 pilot

30 Msymbol rate

107 PMT

1700 Video AVC/H.264 ( 1920 x 1080 / 59.94 I )

1701 Audio MPEG-1 Stereo (Lt/Rt) +overhead

1702 Audio MPEG-1 SAP+overhead

1703 Audio AAC-LC 5.1 Surround +overhead

**\*You can find the show information under the PMI Logo or alphabetically listed.**

PMI will leave each show on the server from Wednesday until the following Tuesday at 11pm (week of air).

FOLDERS: Episodes: BIZ KIDZ

**OPTION 2: MPEG4**

**IF YOU CAN'T TAKE PITCH BLUE, YOU CAN DIAL INTO THESE COORDINATES AT THE TIME LISTED ABOVE AND RECEIVE AN MPEG4 VERSION**

**OPTION 3: PMI'S FTP**

**A CAPTIONED VERSION OF THIS SHOW WILL ALSO BE POSTED TO THE CRUSH FTP SITE. Please contact PMI if you don't already have an account and need to be set up.**

**\*\*Should you have any questions please contact either Monica or B.C. by phone at PMI 412.281.5900 or BC #412.495.0153 by email at [monica@pmi.tv](mailto:monica@pmi.tv) or [bcelello@pmi.tv](mailto:bcelello@pmi.tv) \*\***



## Generic Format

### RUNDOWN

Show Open/Segment One	0:00
<b>*Commercial Break One</b>	
National	2:30
Segment Two	0:00
<b>*Commercial Break Two</b>	
National	1:00
<i>Show Bumper</i>	0:10
Local	1:00
Segment Three	0:00
<b>*Commercial Break Three</b>	
Local	1:30
Closed Caption Bumper	0:03
Closed Caption Sponsor	0:30
Local	1:00
Segment Four/Close	0:00
Next Week's Promo	0:30
Fee Plugs	0:30
Credits/Logos	0:00
<b>Total Running Time</b>	<b>28:30</b>

TELCO PRODUCTIONS, INC.  
2730 WILSHIRE BOULEVARD, SUITE 200, SANTA MONICA, CA 90403 USA  
TELEPHONE 310-828-4003 FAX 310-828-3340



Dear Station,

Pursuant to the Children's Television Act of 1990, "BIZ KIDS" will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "BIZ KIDS" serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of understanding the economy and basic business principles. The series features teens starting their own businesses, actively solving problems and developing important life skills.

"BIZ KIDS" as delivered is formatted to allow for no more than 14 minutes of total commercial time per broadcast hour (7 minutes per half-hour). "BIZ KIDS" does not display any Internet web site address or host selling during or adjacent to the program, and is otherwise in compliance with Sections 73.670(a) through (d) of the Commission's Rules.

To facilitate your FCC filings, episode synopses are available on line at our website, [www.telcoproductions.com](http://www.telcoproductions.com). Also available on-line are testimonials from our educational advisory review board, consisting of educators and other professionals who have reviewed the series (see the following letters for details).

If you have any other questions, please don't hesitate to contact us.

Sincerely,

A handwritten signature in black ink that reads "Alex Paen".

Alex Paen  
President, Telco Productions, Inc.



### ***Biz Kid\$*** Generic Series Description:

***Biz Kid\$*** is a weekly half-hour series focusing on financial literacy and entrepreneurship for teens, targeting 13 to 16-year-olds. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, ***Biz Kid\$*** provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business.

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Telephone 310.828.4003 Fax 310.828.3340  
E-mail [info@telcoproductions.com](mailto:info@telcoproductions.com)

*Melissa Donohue Ed.D.*

2109 Broadway, Apt. 15-127, New York, New York 10023  
tel. 413-230-7870; email mardonohue@gmail.com

November 18, 2012

Alex Paen  
Telco Productions, Inc  
2730 Wilshire Boulevard, Ste 200  
Santa Monica, CA 90403

Dear Mr. Paen,

I have reviewed and designed curriculum for the series "BizKid\$," and find the financial and entrepreneurial content of the show to be of very high quality, and of high educational value. I have extensive experience in the fields of finance and financial education, including designing my own curriculum and working with PBS on lesson plans that correspond with programming, and on original financial programming. The BizKid\$ series does an excellent job of providing engaging content for teen viewers that also meets the most highly regarded educational standards. The series does a comprehensive job of explaining financial and entrepreneurial concepts thoroughly, but in a language that a teen audience could easily understand and retain. Specifically, the 13-15 age group is sophisticated enough to understand the concepts, but also young enough to enjoy the engaging humor and pop cultural references on the show.

I have a great appreciation for the approach the series has taken to a range of topics from credit to saving to foreign exchange to entrepreneurship. This is a very wide range of topics, with a varying level of difficulty of comprehension. However the BizKid\$ series approaches all content very creatively, in a way that both engages viewers and educates them.

The BizKid\$ series plays a very important role in teaching financial and entrepreneurship education to teenagers. While it is clear that financial literacy is a critical need in any society, most schools do not have the resources to provide any kind of comprehensive financial education. The BizKid\$ series fills an educational void in the U.S. education system, and keeps its viewers interested and engaged while educating them.

All the best,



Melissa Donohue, Ed.D.





## *Brooks Middle School*

350 Blair Lane

Bolingbrook, IL 60440

630-759-6340

630-759-6360 - Fax

*brooks@vvsd.org*

Alex Paen  
Telco Productions, Inc.  
2730 Wilshire Boulevard, Suite 200  
Santa Monica, Ca 90403

Dear Mr. Paen,

I teach a Family and Consumer Science course in a large and diverse middle school in suburban Chicago, Illinois, and I believe BizKid\$ appeals to a wide audience and seeks to communicate somewhat advanced concepts in the field of financial literacy in a manner, not only for young teens, but even for my middle school students in the 6<sup>th</sup> grade that they can understand and relate to.

The wide variety of topics covered on Bizkid\$ allows educators to target specific needs and use the episodes as a springboard to deeper understanding of crucial financial lessons that are too often left out of today's school curriculum. As a Career and Technical Education educator, I appreciate the tremendous value of presenting concepts such as the value of money, interest, credit, and entrepreneurship in a visual media that is engaging and leaves a lasting impression on students, and that is what BizKid\$ delivers best. With many states moving to common core standards and incorporating financial literacy within those standards, BizKid\$ is well positioned to be a valuable programming asset to any television station in America and I believe the series fulfills the FCC requirement for stations to provide an educational and informational show for children aged 13-16 years of age.

Sincerely,

*Thomas Kidwell*

Thomas Kidwell  
Family and Consumer Science Teacher



Alex Paen  
Telco Productions, Inc.  
2730 Wilshire Blvd., Suite 200  
Santa Monica, CA 90403

Dear Alex,

After reviewing several episodes of “Biz Kid\$,” I find this exceptional program a “must-see” television experience for all children, especially targeting 13 to 16-year-olds. I believe the program’s content meets the FCC’s educational and informational requirements for its Children’s Programming E/I Act. The series offers teenage viewers practical advice and information on a wide variety of financial, business and monetary topics. The episodes include teens starting their own businesses, showing how to properly manage money, creating budgets and financial goals—all important steps in learning to become responsible adults and citizens. I highly recommend “Biz Kids\$” to television stations who want to enhance the quality of their programming.

Sincerely,

A handwritten signature in blue ink, appearing to read "Brian A. Peña". The signature is written in a cursive style and is positioned above the typed name.

Brian A. Peña, MS  
Adjunct Faculty  
Santa Monica College



## WEB SITE

**<http://www.telcoproductions.com>**

Provides information for broadcasters, including air schedules, formats/timing sheets, satellite feed information and episode synopses.

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